

# **Media Information**

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#### 2012 VOLKSWAGEN GOLF R: VW'S NEW PERFORMANCE ICON

With 256 horsepower, the Golf R is the most powerful VW sports performance vehicle ever sold in the U.S.

- R employs most powerful Golf production engine sold in the U.S.
- Six-speed manual transmission and all-wheel drive are standard
- Predicted fuel economy of 19 mpg city, 27 mpg highway
- Bi-Xenon headlights and LED DRLs standard on Base trim
- On-sale early 2012 as a 2012 model, in both two- and four-door versions

**Herndon, VA** – The Golf R will go on sale in early 2012, and features a high-output version of Volkswagen's 2.0-liter, turbocharged four-cylinder FSI® engine, making 256 horsepower and 243 pound-feet of torque. There will be just one transmission option: a six-speed manual. Drive is taken to all four wheels through a fourth-generation Haldex® system.

In keeping with the R's mission as a performance flagship for the VW brand, the vehicle is equipped with a sport-tuned suspension, upgraded brakes, and unique 18-inch wheels. Even the Electronic Stability Control system has been re-tuned for a sportier driving experience. With a predicted weight of 3325 pounds for the two-door model, distributed 60 percent up front, it's estimated that the Golf R will sprint from 0 to 60 mph in less than six seconds. Top speed will be electronically limited to 130 mph. The fuel economy is predicted to be excellent for such a sporting car, with 19 mpg in the city and 27 mpg on the highway

The Golf R will be available in both two- and four-door forms, the first time in the U.S. for a Golf R model. The car signals its sporting intent with a number of interior and exterior enhancements. The front bumper has a motorsport look, there's a high-gloss black radiator grille and dramatic LED DRLs are integrated into the Bi-Xenon headlights. Gloss-black-painted brake calipers nestle behind stylish new 18-inch aluminum-alloy wheels. At the rear of the car, there's a center-mounted chrome twin tailpipe and a racing-style diffuser, also highlighted in gloss black.

The interior gains a unique steering wheel, shifter knob, door sill plates and trim that differentiate it from the GTI. There are two trim levels: Base and High. Inside, the Base model features a multifunction

steering wheel and leather-topped seats with the R logo, while the High trim adds a sunroof, the RNS 315 navigation system, the Dynaudio® sound system, and keyless entry with push-button start.

## About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc. is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. Volkswagen is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Eos, Golf, GTI, Jetta, Jetta SportWagen, Passat, CC, Tiguan, Touareg and Routan through approximately 600 independent U.S. dealers. All 2011 Volkswagen models come standard-equipped with Electronic Stability Control. This is important because the National Highway Traffic Safety Administration (NHTSA) has called ESC the most effective new vehicle safety technology since the safety belt. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

#### Notes:

This press release and images of the Golf R are available at media.vw.com.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

Where stated, fuel economy values (mpg) are EPA estimates. All other fuel economy values are forecast manufacturer values for the USA; those EPA estimates were not available at time of release.